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**What is Specific Communication?**

Communication which has a good Body Language, Tone, Grammar, Relevance and clarity is called as specific communication.

**The four Cś of Communication**

The four Cś of Communication are

1. Clear
2. Complete
3. Correct
4. Climate

There is also something called as Positive stroke and Negative stroke in communication. Meeting someone and just giving them a smile adds a positive stroke. Also meting and ignoring or bitching makes the conversation negative.

Let us discuss in detail the Four Cś of Communication.

1. Correctness

The things which re involved in the correctness are Grammar, Spelling and Accurate information.

Grammar plays an important role in written communication. A sentence which is grammatically incorrect changes the entire meaning of the sentence.

1. Clarity

The various components involved in clarity are

1. Structuring
2. Tone
3. Information
4. Facing
5. Empathy
6. Emphasis
7. Choice Of Words
8. Completeness

The components involved in making a communication Complete are

1. Active Reading
2. Active Listening
3. Probing Techniques(Asking Relevant and Proper questions)
4. Climate

The components involved are

1. Culture
2. Impression Management
3. Professionalism
4. Building Repo
5. Assertiveness
6. Interpersonal Skills.
7. Positive self-talk
8. Energy Level
9. Body Language

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